

ZOOMINFO POWERSEARCH FOR EXECUTIVE RECRUITERS

Gain a Competitive Edge – Find Superstars Faster

All of the top 20 executive search firms in the U.S., and more than 20% of Fortune 500 companies, use **ZoomInfo PowerSearch** to quickly and easily identify top talent. Here's why you should too.

Try ZoomInfo PowerSearch Today

To request a demo and free trial, simply visit www.zoominfo.com/corptrial or call us at (866) 904-ZOOM (9666).

Key Benefits

- Gain access to profiles on more than 38 million people – all on one easy-to-use site
- Reduce the time and money spent sourcing passive candidates
- Put in-depth research at your fingertips to quickly build a rapport with candidates
- Find the top talent in any industry
- Attract more business by building a reputation for finding superstars
- Expand your network by growing your referral lists

“We spent a lot of time looking at different ‘data suppliers,’ and we chose **ZoomInfo PowerSearch** for its high degree of accuracy and currency of information.”

Dan Loughman
VP of Sales & Marketing
ASG

Looking for Superstars?

Sourcing high-quality, hard-to-find candidates takes time, especially when most of the best talent aren't actively seeking a job. Maybe you're looking for a sales executive, with 10 years of experience in the manufacturing industry – industrial machinery and equipment, to be exact – and this person needs to work in the San Francisco area. Where do you start your search? Over 1,700 customers, including the top 20 executive search firms, and 20% of the Fortune 500, start their search with ZoomInfo PowerSearch.

Win the Search with ZoomInfo PowerSearch

Find talent quickly and easily with ZoomInfo PowerSearch, a business information search engine with fresh, comprehensive and objective profiles on over 38 million people and 3.5 million companies. Enter your search criteria using more than 20 different search parameters – including job title, credentials, geography, industry, diversity and education – allowing you to be as specific as you'd like in your searching. ZoomInfo PowerSearch will return a list of potential candidates who meet your specified criteria. Most ZoomInfo profiles contain current and former employers, contact information, education history, a user-posted biography (if available), Web references to show where PowerSearch found the information and a date to indicate the freshness of the information. All of this organized information – on a single page!

Key Features in ZoomInfo PowerSearch:

- **People Search:** Search for talent using more than 20 different search parameters
- **Company Search:** Search for companies by industry, annual revenue, number of employees, geographic region, company ranking and more
- **Contact Information:** Find email addresses and phone numbers for candidates
- **Workflow Management:** Build lists of qualified candidates which you can save and export; share notes on specific candidates with your colleagues
- **Email Campaigns:** Initiate and track high-impact email campaigns to potential candidates

ZoomInfo is one of the most sophisticated automatic content generation systems in the world. Our patented semantic search technology continually crawls the Business Web – the millions of company websites, news feeds and other online sources – and extracts data using Natural Language Processing and complex algorithms. Because our data is automatically generated using the world’s most up-to-date source, the Internet, we deliver customers the freshest and most comprehensive information available.

▼ Targeted Searches

Find the people and companies that match your specific criteria, using more than 20 different search parameters. In this example, we’ll search for marketing managers/directors who work for consumer good companies that manufacture cleaning products.



Current Criteria: * marketing * Cleaning Products * Mid Management
Filters: Past or Current, Within 18 months

Results 1-100 of 367 | Sort By: Default

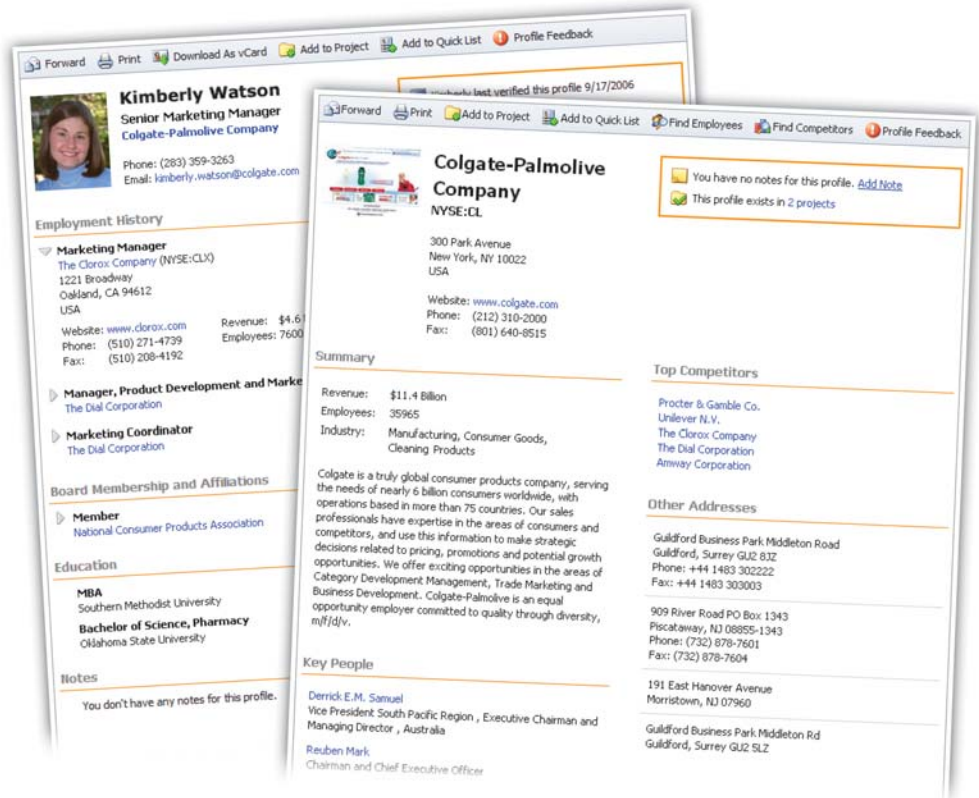
Name	Title	Company	Last Mentioned
Isaac, Jack	Associate Director of Marketing	Unilever N.V.	9/20/2006
Watson, Kimberly (283) 359-3263	Senior Marketing Manager	Colgate-Palmolive Company	11/17/2006
Champlin, Michael (895) 397-3429 m.champlin@reckittbenckiser...	Marketing Manager	Reckitt Benckiser	10/20/2006
Bonner, John (386) 326-0833 john.bonner@dialcorp.com	Director of Marketing	The Dial Corporation (past)	9/7/2006
Bley-Vroman, Henry (654) 951-9136	Manager, Media and Marketing	Procter & Gamble Co.	7/4/2006
O'Connor, Meghan	Marketing Manager	Unilever N.V.	7/10/2006

▲ Comprehensive Results

PowerSearch’s database of profiles on 38 million people and 3.5 million companies promises comprehensive results. The search at the left returned 367 middle managers – a list so targeted and focused that it cannot be generated using any other tool.

Detailed ZoomInfo People Profiles ▶

Dig down into our easy-to-read ZoomInfo people profiles, with information on the person’s employment history, education, contact information, user-posted biography (when available) and list of Web references for search results.



Detailed ZoomInfo Company Profiles ▶▶

Find out all you want to know about the companies that interest you with an organized profile that includes a summary of the company, its products/services, top competitors, key employees, contact information, annual revenue and number of employees.